

CLAIMS

What is claimed is:

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1. A display method, for mounting an advertisement panel upon a road barriers having a horizontal base, a vertical partition having a front surface and a rear surface, and at least one transverse cavity extending fully between the front 10 and rear surfaces of the vertical partition, using a device having a pair of mounting bracket having a vertical support and an insert capable of extending into the transverse cavity, the device having a panel assembly having a horizontal top lip and a horizontal bottom lip, the panel 15 assembly attached to one of the mounting brackets comprising the steps of:

positioning the vertical support of one of the mounting brackets against one of the front surface and rear surface of the partition by placing the insert of said mounting bracket 20 partially into one of the transverse cavities of the vertical support;

positioning the vertical support of the other of the mounting brackets against the other of the front surface and rear surface of the partition by placing the insert of said 25 mounting bracket into said transverse cavity;

mating the inserts together to maintain the vertical supports securely against the front and rear surfaces of the vertical partition, respectively; and

displaying the advertisement panel on the road barrier

5 by inserting the advertisement panel between the horizontal top lip and horizontal bottom lip.

2. The display method as recited in claim 7, wherein each vertical support has a top piece and a bottom piece, and

10 wherein each insert is C-shaped having a pair of transverse legs which are attached to the top and bottom piece respectively, and a longitudinal shoulder extending therebetween, and wherein the step of mating the inserts further comprises:

15 bringing the longitudinal shoulder of the two inserts
into close proximity within the transverse cavity of the road
barrier; and

fastening the longitudinal shoulders together with a fastening device.